

Expert Talk and Workshop on Soft Skills Training for Professionals at Pharmaceutical Company



Welcome Speech by Mrs Monika Kaushik

Amity Institute of Pharmacy, Amity University Madhya Pradesh, Gwalior organized an **Expert Talk and Workshop on Soft Skills Training for Professionals at a Pharmaceutical Company** on 8th November 2023.

This program was coordinated by **Mr. Arvind Singh Jadon and Mrs. Monika Kaushik**. In this program, B. Pharm students from Vth semesters and all AIP faculties actively participated. This program was successfully planned and organized with the coordination of **Prof. (Dr.) S. Mohana Lakshmi**, Director, Amity Institute of Pharmacy, Amity University MP.

The Objectives of the program were,

Soft skills provide students with a strong conceptual and practical framework to build, develop, and manage teams.

To encourage students to think positively about the working and study environment in your university by increasing their understanding of the role that soft skills play in fostering economic growth.

To disseminate knowledge and appropriate skill practices through recognized systems of training, testing and certification to validate competency levels.

Dr S. Mohana Lakshmi (Director AIP), welcomed our guest speaker **Dr. Sarvesh Raj Rocque, Faculty, Amity School of Communication Enhancement and Transformation, AUMP, Gwalior, HODs, faculty members, and students**. She briefed our audiences about the importance of soft skills by discussing the theme and encouraging them to actively participate in the workshop.

Dr. Sarvesh Raj Rocque was the distinguished guest speaker for this event. **Dr. Sarvesh Raj Rocque** is a professional who applies practical industry experience and best practices in academic pedagogy to simulate real-life situations that prepare students for college and career success. He has done his PhD in 2019 from PACIFIC UNIVERSITY, RAJASTHAN. He has done his Master's in Sociology in 2005 from DEVI AHILYA VISHVA VIDHYALAY, INDORE. Dr. Rocque represented Indore in the state-level Badminton. In his career, he earned a reputation for developing curricula that challenge students to think analytically and exercise cognitive learning skills. He has a successful career history of lifting students to reach their highest potential. Dr. Sarvesh Raj Rocque is a people-first leader, known for working collaboratively to improve learning outcomes.

The guest was recommended by Iti Roychowdhury, Director, Amity School of Communication Enhancement and Transformation, Amity University Madhya Pradesh, Gwalior.

The faculty members and students (80 members) of the Amity Institute of Pharmacy attended the workshop.

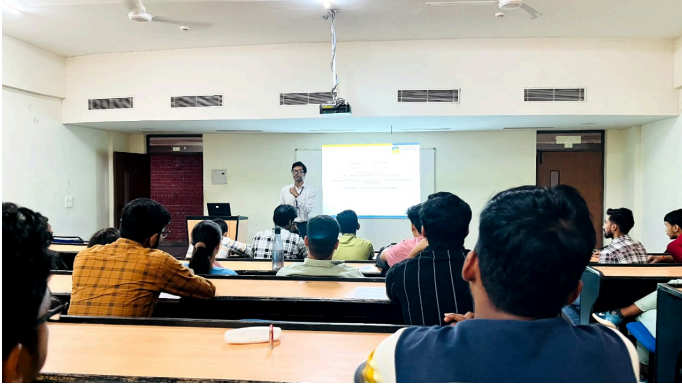
The take-home points of the program are:

Soft skills are *character traits and interpersonal skills that characterize relationships with other people* and complement hard skills in the workplace.

Soft skills are non-technical skills that describe how you work and interact with others. Unlike hard skills, they're not necessarily something you'll learn in a course, like data analytics or programming skills.

Soft skills such as communication, teamwork, creativity, adaptability, problem-solving, work ethic, critical thinking and conflict management can be developed and honed over time.

We have provided a pre-read to the students on the case study "Soft Skills Training for Pharmaceutical Professionals at XYZ Pharma" before the workshop for a better understanding of the topic.



Expert Lecture By Dr. Sarvesh Raj Rocque



Felicitations of Dr. Sarvesh Raj Rocque by Dr. S Mohan